



MCRE



MCRE = Media literacy, critical viewing and CREative vision as effective learning approach for people with fewer opportunities

Project Number:
2021-1-RO01-KA220-ADU-000033435

MCRE IS A 24-MONTH ERASMUS + PROJECT THAT INCLUDES 7 ORGANISATIONS FROM 6 DIFFERENT EUROPEAN COUNTRIES (ROMANIA, CYPRUS, ITALY, SPAIN, PORTUGAL, POLAND)



PROJECT AIMS

FOSTER ADULT EDUCATION TO INCREASE...

- MEDIA LITERACY
- CRITICAL VIEWING

Adaptability to the COVID 19 circumstances among people with fewer opportunities and adult educators.

Supporting adults in analysing information to be more resilient to fake news and disinformation by equipping them with tools such as mobile app.



TARGET GROUP

ADULT EDUCATORS SUPPORTING THEM

- Adults aged 50+ / low-skilled/low-qualified adults



PROJECT RESULTS

- MCRE E-BOOK
Critical thinking skills to improve the ability to process information.
- THE MCRE MOBILE APP
To analyse the information you receive and be more resilient to fake news.

Follow us!



click on it!



CONTEXT

The rapid development of information and communication technologies, combined with socio-demographic changes, puts people aged 50+ and low-skilled or low-qualified adults under much more pressure than ever before. In order to keep up with the changes, it will be necessary both to have an appropriate level of media literacy to avoid digital or financial exclusion and to limit the chances of professional or social exclusion. As media convergence progresses, so does the convergence of competences. Media convergence is nothing more than a combination of media, telecommunications and information technology. As these areas overlap, there is also a process of convergence of competences, i.e. the combination of media, information and digital competences.

Support and involving adult educators in the project activities is crucial, as they should actively support adult learners in acquisition of new skills.



PARTNERS



Centrum Wspierania
Edukacji
i Przedsiębiorczości



WEBSITE OF THE PROJECT

Follow us!



click on it!

